

About AMG's Commercial Licences - FAQs

Q: Why do AMG require a signed licence for commercial usage?

A: At AMG we decided we needed to clarify and reinforce our policy with regard to commercial use of our samples. We realise this will involve a little more effort by our legitimate customers for which we apologise. However we have tried to ensure the system is as simple as possible although comprehensive and we've tried to ensure that there are some benefits built-in too. We will be looking for ways of rewarding our licensees whenever possible in the future too. We are sorry that so many of you will have to go through these hoops purely because of a small number of pirates who think nothing of stealing the work of their peers. Hopefully in the fullness of time everyone will agree that these steps have been important and beneficial in protecting not only our rights and the rights of our producers, but also every one of our legitimate customers.

Q: Do I need to sign a licence?

A: You only need to sign a licence and become a registered AMG licensee if you're going to release commercial recording, or submit a recording for academic assessment, that feature samples from the AMG products that require a licence. Although we still expect non-commercial users to adhere to the licence requirements of the product in question we do not require them to register as a licensee or register every product purchased thereafter, although this will be required if the purchaser later decides they wish to use samples from AMG on commercial recordings. Some purchasers may wish to register even though they are not making commercial recordings to gain the same benefits commercial users enjoy.

Q: What benefits are there to being a licensee?

A: The clarity that a clear licence agreement offers will benefit our licensees in their liaisons with record companies. We get many requests about sample usage instigated by concerned record companies - many of these unnecessary hassles for all concerned will thus be avoided. By having a strong licensing policy you know that AMG will be able to protect your investment in our CDs. Whilst you will be free to enjoy using them commercially any party using pirate copies knowingly or otherwise will be in grave danger of landing themselves, or those they work with, with serious copyright problems. Additionally AMG will consider replacing any stolen or lost registered products for an administration fee well below cost, acting as a secondary form of insurance for your investment.

Q: What do I need to do to become a AMG licensee?

A: Every AMG product that requires a signed licence for commercial use will be clearly marked as such externally. The purchaser can then print the licence agreement included on the CD, read it and return a signed copy along with a copy of the receipt for the product in question to AMG at the address quoted. AMG will then e-mail, fax or mail a licensee number to the purchaser along with an Product Authorisation Number (PAN) for that product. The licensee number will remain the same for all products covered by that licence whilst a unique PAN will be issued for each CD. Both numbers should be written on the spaces provided on each CD covered by the licence.

Q: What do I need to do when I release a commercial recording using AMG's samples?

A: You will need to comply with whatever terms are set out in the licence agreement for the products you are using. These will be clearly stated on the applicable licence agreement. Generally these requirements are kept to a minimum - namely a non-specific AMG credit with logo, prior notification of release and the provision of a copy of the work within 12 months of the release.

Q: What do I need to do when I buy more CDs in the future?

A: Providing the CD you purchase is covered by the same licence you have already signed (as the vast majority will be) then all you will have to do is send or fax a signed copy of your receipt of purchase including your licensee number, and the Unique Product Number (UPN) on your CD to AMG. We will then e-mail, fax or otherwise communicate to you an authorisation number (PAN) for that particular product that you should write on the CD. If your latest purchase is covered by a licence agreement you have not yet signed, you will have to additionally sign and return this as before.

Q: Is there anything else I should know?

A: It may become necessary to make slight alterations to licence agreements from time to time or from product to product. All past and present licence agreements will be available for download from AMG's website at www.amguk.co.uk along with details of which products they apply to. These may also be interesting to view prior to purchase. All products are clearly marked with which licence applies to them both on-line and on their external packaging to avoid any problems. All licensees for whom we have e-mail addresses will be kept abreast of developments and alterations in this area. All these requirements do not have any relation to any of AMG's CDs released prior to July 1999. If you still have any doubts please visit our website for more info or e-mail matt@amguk.co.uk

E&OE. This information does not constitute part of any licence agreement and is for information only.